

Driving Growth and Innovation

# Unlocking Kenya's Payment Potential

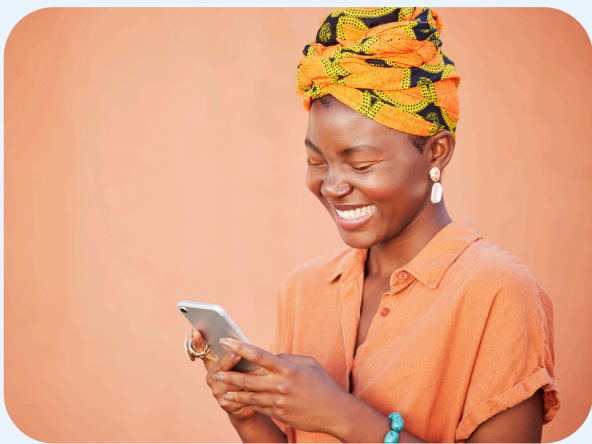




## Overview

Kenya's alternative payment scene is rapidly advancing, driven by widespread mobile phone use and increasing internet penetration. In 2023, Kenya recorded over 1.5 billion mobile money transactions, highlighting the country's significant shift towards digital payments. MPesa, the leading mobile money service in Kenya, has been instrumental in this transformation, providing millions of Kenyans with a reliable and convenient method for conducting financial transactions. The success of MPesa has paved the way for other digital payment solutions, contributing to a robust and inclusive financial ecosystem.

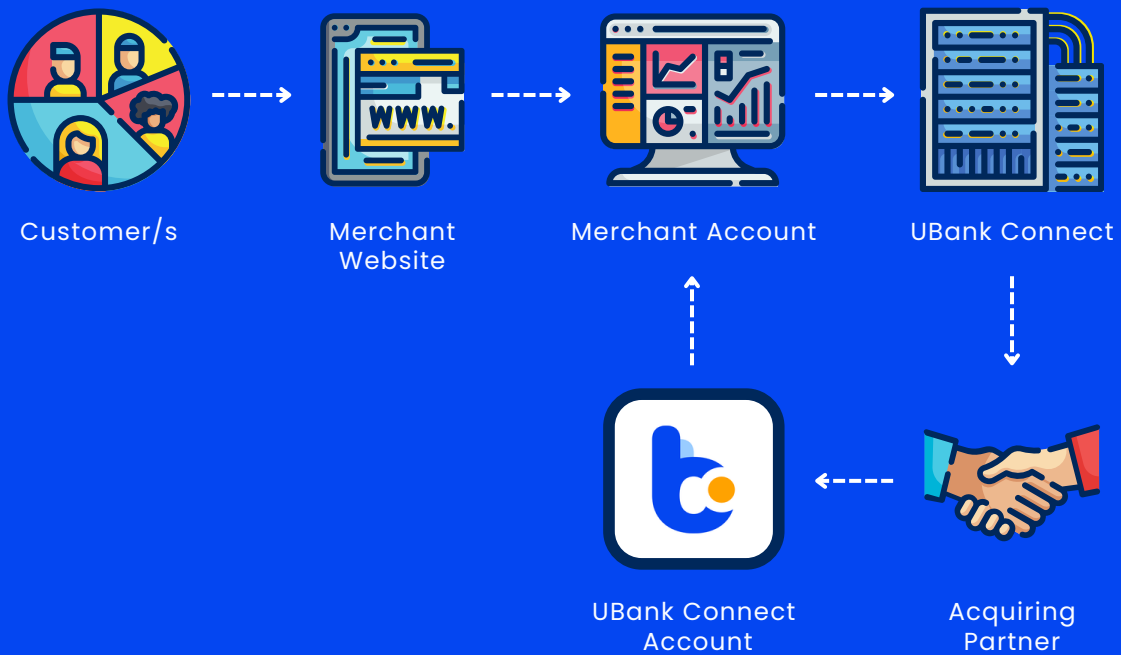
UBank Connect supports Kenya's evolving payment landscape with our comprehensive payment solutions, including MPesa. By integrating MPesa into our offerings, we ensure secure and efficient transactions for both businesses and consumers. Our solutions are designed to meet the diverse needs of Kenya's market, driving growth and innovation in the alternative payments sector. With UBank Connect, businesses can navigate Kenya's dynamic financial environment, leveraging reliable and versatile payment methods to thrive in the vibrant economy.



## Why Choose UBank Connect?

- Direct connection to banks
- Dedicated bank account(s)
- Local technology and operations team
- Flexible and competitive rates
- Global reach with a single API access
- Support in emerging markets

### UBank Connect's Payment Settlement Flow



#### Quick Fact About Kenya's Payment Scene

In 2023, Kenya saw a 30% increase in e-commerce transactions, driven by the growing adoption of digital payment methods and the expansion of internet access across the country.

### Supported Industries



iGaming



Forex



Binary

### Payment Methods



### Deposit

Payment Method	Minimum Amount	Maximum Amount
MPesa	500 KES	150,000 KES

### Payout/Withdrawal

Payment Method	Minimum Amount	Maximum Amount
MPesa	500 KES	150,000 KES

### Settlement

Settlement Option	Minimum Amount	Maximum Amount
USDT Settlement	5,000 USDT	200,000 USDT



Check out UBank Connect's alternative payment solutions for emerging markets at [www.ubankconnect.com](http://www.ubankconnect.com)

For more information, email us at [sales@ubankconnect.com](mailto:sales@ubankconnect.com). For partnerships, email us at [partner@ubankconnect.com](mailto:partner@ubankconnect.com)

